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## An Application of Stochastic Programming with Weibull Distribution–Cluster Based Optimum Allocation of Recruitment in Manpower Planning

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### ABSTRACT

Recruitment of persons for various assignments with required talents in an organization is an important feature, since it plays a vital role in the growth of the organization. To achieve the required expertise in

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recruitment, in this paper Linear Stochastic Programming (LSP) is applied along with cluster analysis technique. The aim of this paper is to obtain an optimal allocation of persons to different jobs, so that the time taken to complete all the jobs is minimum. The time taken for a person to complete a job is assumed to follow Weibull distribution. The parameters of Weibull distribution is obtained through Maximum Likelihood Estimator (MLE) approach, along with Cohen's iterative process.

*Key Words:* Cluster analysis; Linear stochastic programming; Weibull distribution; Sequential programming; Nonlinear probabilistic constraints; Maximum likelihood estimators.

## 1. INTRODUCTION

Consider an organization with  $n$  jobs for which persons are recruited from a large population of applicants using Cluster analysis technique<sup>[5]</sup> based on some similarity conditions. We are interested in obtaining the Optimal number of persons to be selected from various clusters to various jobs so as to minimize the time required to complete all jobs, that is to maximize the overall efficiency of persons selected. Here the time taken by each person to complete a given job is assumed to be random in nature and at least one of the constraints involved in this problem are probabilistic. Hence the problem under consideration is a Linear Stochastic programming problem (LSPP), where the parameters follow certain empirical distributions. In our case it is assumed to follow Weibull distribution.

Section 2, deals with the formation of groups from the population under study, using Cluster Analysis Techniques.<sup>[6]</sup> Section 3 explains three parameter Weibull distribution where the parameters are estimated by MLE method after applying Cohen's iterative process.<sup>[8]</sup> Sections 4 and 5 describes LSPP model (Models I & II) developed in this context and also the conversion of the probabilistic constraints into the deterministic constraints<sup>[1,2,4]</sup> in two different models. In Sec. 6, the numerical solution of examples of LSPP models I and II are obtained along with some observations. Section 7, as conclusion, highlights the applications of LSPP in Cluster based recruitment.

## 2. CLUSTER ANALYSIS TECHNIQUE

Among the well known Cluster Analysis techniques<sup>[5]</sup> that are available, we have chosen  $K$ -means method to divide the population



of  $N$  eligible applicants into  $K = n$  homogeneous clusters (say)  $G_1, G_2, \dots, G_n$ , each cluster is formed with the similarity of specialization in one of the jobs as stated by them in their applications. Based on the efficiency level defined by the organization, each cluster is examined (Interviewed with Practicals) and is divided into binary clusters, using selection criteria. The selected clusters are denoted by  $C_1, C_2, \dots, C_n$ , where  $C_i \subset G_i$  ( $i = 1, 2, \dots, n$ ). Ranking is made based on the performance skills of persons within the selected clusters.

### 3. WEIBULL DISTRIBUTION

The three parameter Weibull distribution is described by the following probability density function

$$f(x, \beta, \eta, \gamma) = (\beta/\eta) \left( \frac{x - \gamma}{\eta} \right)^{\beta-1} e^{-\left( \frac{x-\gamma}{\eta} \right)^\beta}$$

where  $\eta$  is a scale parameter and  $\beta$  is a shape parameter and  $\gamma$  is a location parameter.  $x > \gamma$ ,  $\gamma > 0$ ,  $\eta > 0$  and  $\beta > 0$ . The mean of the distribution is given by  $\bar{x} = \hat{\gamma} + \hat{\eta}\Gamma(1/\beta + 1)$  and the variance is given by  $s_{ij}^2 = \hat{\eta}^2[\Gamma(2/\beta + 1) - \Gamma^2(1/\beta + 1)]$ . The parameters  $\hat{\beta}$ ,  $\hat{\eta}$  and  $\hat{\gamma}$  are estimated by the Maximum likelihood method by applying a modified version of Cohen's iterative process.<sup>[3,8]</sup>

#### 3.1. Estimation of Parameters (MLE Method Using Cohen's Iterative Process)

Logarithm of Likelihood function of three parameter Weibull distribution is given by

$$\begin{aligned} \log L &= n \log \beta - n \beta \log \eta + (\beta - 1) \sum_{i=1}^n \log(x_i - \gamma) \\ &\quad - \sum_{i=1}^n \left( \frac{x_i - \gamma}{\eta} \right)^\beta \end{aligned} \tag{1}$$

$\log L / \partial \eta = 0$  gives

$$\eta = \left[ \frac{\sum_i (x_i - \gamma)^\beta}{n} \right]^{1/\beta} \tag{2}$$



Elimination of  $\beta$  and  $\eta$  from equations  $\partial \log L / \partial \beta = 0$ ,  $\log L / \partial \eta = 0$ ,  $\log L / \partial \gamma = 0$  yields

$$\begin{aligned}\Psi_\beta(\gamma) \equiv & \sum_i \frac{1}{x_i - \gamma} \left[ 1 + \frac{\sum_i \log(x_i - \gamma)}{n} - \frac{\sum_i (x_i - \gamma)^\beta \log(x_i - \gamma)}{\sum_i (x_i - \gamma)^\beta} \right] \\ & - \frac{n \sum_i (x_i - \gamma)^{\beta-1}}{\sum_i (x_i - \gamma)^\beta}\end{aligned}$$

The Cohen's<sup>[3]</sup> iterative process is given below:

- (1) For an arbitrary  $\beta = \beta_0$ , use a starting value  $\hat{\gamma} < x_{(1)}$ , (where  $x_{(1)}$  is the first value of the ordered sample) in the sample and decrease  $\hat{\gamma}$  subsequently to  $\gamma'$  such that  $\Psi(\gamma') > 0$  and  $\Psi(\gamma' + \epsilon) < 0$  (or vice-versa) and then interpolate for  $\bar{\gamma}$  such that  $\Psi(\bar{\gamma}) = 0$ .
- (2) Substitute  $(\beta_0, \hat{\gamma})$  in (2) to estimate  $\eta$ .
- (3) Evaluate  $\log L$  in (1) with  $(\beta_0, \hat{\gamma}, \hat{\eta})$ .
- (4) Repeat 1 to 3 with a new set of  $\beta = (\beta_1, \beta_2, \dots)$  and evaluate (1) for each  $\beta = \beta_i$ .
- (5) Choose  $\beta = \hat{\beta}$  and the corresponding  $(\hat{\gamma}, \hat{\eta})$  which maximizes  $\log L$ .

#### 4. LINEAR STOCHASTIC PROGRAMMING MODEL

The mathematical formulation of the chance constrained Linear Stochastic Programming problem<sup>[7]</sup> is as follows:

Obtain the vector  $X = (x_1, x_2, \dots, x_n)$  which optimizes  $f(X) = \sum_j^n c_j x_j$  subject to

$$P \left[ \sum_{j=1}^n a_{ij} x_j \leq b_i \right] \geq (1 - \alpha_i), \quad x_j \geq 0, \quad (0 < \alpha_i < 1) \quad i = 1, 2, \dots, m$$

where  $c_j$ ,  $a_{ij}$  and  $b_i$  are random variables,  $\alpha_i$ , is the level of significance, and  $(1 - \alpha_i)$  is the least probability with which  $i$ th constraint is satisfied.

In this model our goal is to decide on the optimal number of persons to be allocated from various clusters to various jobs with the objective of minimizing the total time taken to complete all the jobs.<sup>[2]</sup> We assume that the number of persons required for the jobs from  $j$ th cluster should not exceed the number of persons available in the  $j$ th cluster, to avoid infeasible solution. Let  $x_{ij}$  be the number of persons selected for  $i$ th job



from  $j$ th cluster. Let  $t_{ij}$  be independent random variables denoting the time taken for completing  $i$ th job by a person from the  $j$ th cluster ( $i, j = 1, 2, \dots, n$ ). Assume that the upper bounds for completion time of jobs and the upper bounds for manhours expected for each cluster are fixed and predefined. Assume also that the organization fixes a target on the number of employees for each job and for each cluster with the assumption that number of persons in the clusters put together, equals the number of persons required to complete all the jobs. The above details are furnished in Table 1.

The mathematical formulation design of the LSPP is as follows:

Determine  $x_{ij}$ , for which

$$\sum_{j=1}^n \sum_{i=1}^n t_{ij} x_{ij} \text{ is minimum subject to}$$

$$P \left[ \sum_{j=1}^n t_{ij} x_{ij} \leq a_i \right] \geq (1 - \alpha_i) \quad \text{for all } i = 1, 2, \dots, n \quad (3)$$

$$P \left[ \sum_{i=1}^n t_{ij} x_{ij} \leq b_j \right] \geq (1 - \alpha_j) \quad \text{for all } j = 1, 2, \dots, n \quad (4)$$

$$\sum_{j=1}^n x_{ij} = x_i \quad \text{for all } i = 1, 2, \dots, n \quad (5)$$

**Table 1.** Cluster matrix.

| Jobs               | Clusters       |          |                |          |     |                |          |                 |                  |
|--------------------|----------------|----------|----------------|----------|-----|----------------|----------|-----------------|------------------|
|                    | C <sub>1</sub> |          | C <sub>2</sub> |          | ... | C <sub>n</sub> |          | Completion time | Persons required |
|                    | Mean           | S.D.     | Mean           | S.D.     | ... | Mean           | S.D.     |                 |                  |
| $J_1$              | $\bar{t}_{11}$ | $s_{11}$ | $\bar{t}_{12}$ | $s_{12}$ | ... | $\bar{t}_{1n}$ | $s_{1n}$ | $a_1$           | $x_1$            |
| $J_2$              | $\bar{t}_{21}$ | $s_{21}$ | $\bar{t}_{22}$ | $s_{22}$ | ... | $\bar{t}_{2n}$ | $s_{2n}$ | $a_2$           | $x_2$            |
| —                  | —              | —        | —              | —        | ... | —              | —        | —               | —                |
| —                  | —              | —        | —              | —        | ... | —              | —        | —               | —                |
| $J_n$              | $\bar{t}_{n1}$ | $s_{n1}$ | $\bar{t}_{n2}$ | $s_{n2}$ | ... | $\bar{t}_{nn}$ | $s_{nn}$ | $a_n$           | $x_n$            |
| Expected man hours | $b_1$          |          | $b_2$          |          | ... | $b_n$          |          |                 |                  |
| Expected persons   | $y_1$          |          | $y_2$          |          | ... | $y_n$          |          |                 |                  |



$$\sum_{i=1}^n x_{ij} = y_j \quad \text{for all } j = 1, 2, \dots, n \quad (6)$$

$$\sum_{i=1}^n x_i = \sum_{j=1}^n y_j \quad (7)$$

$$x_{ij} \geq 0 \quad \text{for all } (i, j = 1, 2, \dots, n) \quad (8)$$

where  $(1 - \alpha_i)$  and  $(1 - \alpha_j)$ ,  $[(0 < \alpha_i < 1), (0 < \alpha_j < 1)]$ , are the least probabilities with which  $i$ th and  $j$ th constraints of Eqs. (3) and (4) are satisfied respectively and at least one among  $a_i$ ,  $b_j$  and  $t_{ij}$  are random in nature.

**Note.** The above model reduces to the usual Transportation problem when we ignore inequalities (3) and (4).

## 5. LSPP MODEL

### Model-1

Assume  $a_i$ ,  $b_j$  be fixed constants and  $t_{ij}$  is the only random variable. Let  $t_{ij}$  be independent random variable following Weibull distribution with three parameters, that is,  $t_{ij} \sim W(\beta, \eta, \gamma)$  with the known mean  $\bar{t}_{ij} = \hat{\gamma} + \hat{\eta} \Gamma(1/\beta + 1)$  and standard deviation  $s_{ij} = \hat{\eta}(\sqrt{\Gamma(2/\beta + 1) - \Gamma^2(1/\beta + 1)})$ . Let  $l_i = \sum_{j=1}^n t_{ij} x_{ij}$  then

$$E(l_i) = \sum_{j=1}^n \bar{t}_{ij} x_{ij} \quad \text{and} \quad \text{Var}(l_i) = \sum_{j=1}^n s_{ij}^2 x_{ij}^2 \quad \forall i = 1, 2, \dots, n$$

(since  $t_{ij}$  are independent random variables, the covariances are zero). The  $i$ th probabilistic constraint of (3) is

$$P[l_i \leq a_i] \geq (1 - \alpha_i) \quad \text{or} \quad P[Z_i \leq z_i] \geq (1 - \alpha_i) \quad \forall i = 1, 2, \dots, n$$

which could be rewritten as

$$\Phi(z_i) \geq \Phi(K_{(1-\alpha_i)}), \quad \forall i = 1, 2, \dots, n$$

where

$$Z_i = \frac{[l_i - E(l_i)]}{\sqrt{\text{Var}(l_i)}} \quad \forall i = 1, 2, \dots, n$$



is the Standard Normal variate of  $l_i$  by Liapounovff Central Limit Theorem, and  $\Phi$  is the cumulative distribution function of Standard Normal variate  $Z_i \sim N(0, 1)$  with  $(1 - \alpha_i) = \Phi(K_{(1-\alpha_i)})$ . Since  $\Phi$  is a non decreasing continuous function

$$z_i \geq K_{(1-\alpha_i)} \quad \forall i = 1, 2, \dots, n$$

which implies

$$E(l_i) + K_{(1-\alpha_i)} \sqrt{\text{Var}(l_i)} \leq a_i \quad \forall i = 1, 2, \dots, n$$

This implies

$$\sum_{j=1}^n \bar{t}_{ij} x_{ij} + K_{(1-\alpha_i)} \sqrt{\sum_{j=1}^n s_{ij}^2 x_{ij}^2} - a_i \leq 0 \quad \forall i = 1, 2, \dots, n \quad (9)$$

This is the  $i$ th deterministic nonlinear constraint which replaces the given  $i$ th probabilistic constraint of Eq. (3). Similarly the  $j$ th deterministic nonlinear equation which replaces the  $j$ th probabilistic constraint of Eq. (4) is

$$\sum_{i=1}^n \bar{t}_{ij} x_{ij} + K_{(1-\alpha_j)} \sqrt{\sum_{i=1}^n s_{ij}^2 x_{ij}^2} - b_j \leq 0 \quad \forall j = 1, 2, \dots, n \quad (10)$$

Thus the deterministic nonlinear programming problem equivalent to the given Stochastic Linear Programming problem is as follows

Determine  $x_{ij}$  for which

$$\sum_{j=1}^n \sum_{i=1}^n \bar{t}_{ij} x_{ij}$$

is minimum, subject to constraints (9), (10), (5), (7) and (8) for all  $i, j = 1, 2, \dots, n$ .

## Model-2

Assume  $t_{ij}$ ,  $a_i$  and  $b_j$  are all random variables following Weibull distribution. Let  $t_{ij} \sim W(\beta, \eta, \gamma)$  with mean  $\bar{t}_{ij}$  and standard deviation  $s_{ij}$ . Let  $a_i \sim W(\beta_1, \eta_1, \gamma_1)$  with mean  $\bar{t}_{a_i}$  and standard deviation  $s_{a_i}^2$  and



$b_j \sim W(\beta_2, \eta_2, \gamma_2)$  with mean  $\bar{t}_{b_j}$  and standard deviation  $s_{b_j}^2$ , which are known by substituting the estimated values of the parameters. Let

$$l_i = \sum_{j=1}^n t_{ij} x_{ij} - a_i, \quad \forall i = 1, 2, \dots, n$$

then

$$E(l_i) = \sum_{j=1}^n \bar{t}_{ij} x_{ij} - \bar{t}_{a_i} \quad \text{and} \quad \text{Var}(l_i) = \sum_{j=1}^n s_{ij}^2 x_{ij}^2 + s_{a_i}^2 \quad \forall i = 1, 2, \dots, n$$

(since  $t_{ij}$  are independent random variables, the covariances are zero). The  $i$ th probabilistic constraint of (3) is

$$P[l_i \leq 0] \geq (1 - \alpha_i) \quad \forall i = 1, 2, \dots, n$$

Following the lines of Model-1, we have

$$\Phi\left[\frac{-E(l_i)}{\sqrt{\sum_{j=1}^n s_{ij}^2 x_{ij}^2 + s_{a_i}^2}}\right] \geq (1 - \alpha_i) \quad \forall i = 1, 2, \dots, n$$

that is

$$\Phi\left[\frac{E(l_i)}{\sqrt{\sum_{j=1}^n s_{ij}^2 x_{ij}^2 + s_{a_i}^2}}\right] \leq \alpha_i \quad \forall i = 1, 2, \dots, n$$

which in turn implies

$$\Phi\left[\frac{E(l_i)}{\sqrt{\sum_{j=1}^n s_{ij}^2 x_{ij}^2 + s_{a_i}^2}}\right] \leq \Phi(K_{a_i}) \quad \forall i = 1, 2, \dots, n$$

where  $\Phi(\cdot)$  is the cumulative function of  $N(0, 1)$  which is non decreasing continuous function. Hence

$$E(l_i) \leq K_{a_i} \sqrt{\sum_{j=1}^n s_{ij}^2 x_{ij}^2 + s_{a_i}^2}$$

that is

$$\sum_{j=1}^n \bar{t}_{ij} x_{ij} - \bar{t}_{a_i} - K_{a_i} \sqrt{\sum_{j=1}^n s_{ij}^2 x_{ij}^2 + s_{a_i}^2} \leq 0 \quad \forall i = 1, 2, \dots, n \quad (11)$$



which is the  $i$ th deterministic nonlinear constraint which replaces the  $i$ th probabilistic constraint (3). Similarly the  $j$ th deterministic nonlinear constraint which replaces the  $j$ th probabilistic constraint of Eq. (4) is given by

$$\sum_{i=1}^n \overline{t_{ij}} x_{ij} - \overline{t_{bj}} - K_{\alpha_j} \sqrt{\sum_{i=1}^n s_{ij}^2 x_{ij}^2 + s_{bj}^2} \leq 0 \quad \forall j = 1, 2, \dots, n \quad (12)$$

Hence the model takes the following form: Determine  $x_{ij}$  which minimizes  $\sum_{i=1}^n \sum_{j=1}^n \overline{t_{ij}} x_{ij}$  subject to the constraints (11), (12), (5), (6), (7) and (8) for all  $i, j = 1, 2, \dots, n$ . Linear Stochastic Programming Problem can be solved using various techniques like Separable Programming, Genetic Algorithms, Sequential Programming and Khun-Tucker Condition Method. In this paper we have incorporated the techniques of Sequential Linear Programming.<sup>[7]</sup>

## 6. EXAMPLES

### Model-1

Consider an organization which has (say) three types of jobs related to electronics for which it called for posts with the condition that every one must be able to do all the three jobs. First the applicants are grouped into 3 clusters  $G_1$ ,  $G_2$  and  $G_3$  using  $K$ -means method by applying some similarity conditions on the efficiency in each job required by the organization on the details stated in the relevant applications. Then the persons from the clusters are examined in the interview by the organization based on its designed norms on efficiency in each job and each cluster is divided into binary clusters of selected and non selected ones. The persons from the selected clusters are ranked based on their efficiency. Let the three final selected cluster be  $C_1$ ,  $C_2$  and  $C_3$  and the jobs be  $J_1$ ,  $J_2$  and  $J_3$  with the data given in Table 2.

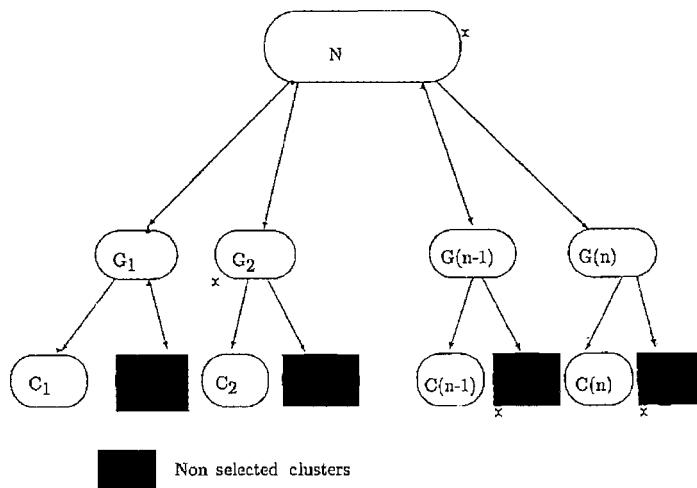
When  $\alpha_i = \alpha_j = 0.025$  for all  $i, j = 1, 2, \dots, n$ , the above nonlinear model have been linearized using Sequential Conversion Algorithm. Then the solution to the linearized model is obtained using Simplex algorithm or by using some standard Operations Research packages like TORA, or the solution to the problem could be directly obtained from LINGO packages for nonlinear equations. Thus the solution obtained is as follows, with the minimum objective value of 453 h.

$$\begin{array}{lll} x_{11} = 18 & x_{12} = 1 & x_{13} = 1 \\ x_{21} = 6 & x_{22} = 18 & x_{23} = 1 \\ x_{31} = 6 & x_{32} = 6 & x_{33} = 18 \end{array}$$



**Table 2.** Numerical illustration of cluster matrix.

| Jobs               | Clusters |      |       |      |       |      | Completion time | Persons required |
|--------------------|----------|------|-------|------|-------|------|-----------------|------------------|
|                    | $C_1$    |      | $C_2$ |      | $C_n$ |      |                 |                  |
|                    | Mean     | S.D. | Mean  | S.D. | Mean  | S.D. |                 |                  |
| $J_1$              | 6        | 1    | 8     | 2    | 7     | 4    | 500             | 20               |
| $J_2$              | 8        | 2    | 5     | 1    | 6     | 3    | 700             | 25               |
| $J_3$              | 10       | 3    | 9     | 2    | 4     | 1    | 1000            | 30               |
| Expected man hours | 1000     |      | 700   |      | 500   |      |                 |                  |
| Expected persons   | 30       |      | 25    |      | 20    |      |                 |                  |



### Observations

- (1) It is to be noted that maximum number of persons from clusters are allotted to jobs for which they posses minimum completion time. No one is left unemployed in each cluster because of constraint (5).
- (2) If Eq. (2) is deleted the solution remains the same objective value of 453 h. which shows that the constraint (2) is a redundant one in this example. Similar analysis could be made by deleting one or more of constraints in the model and various results can be obtained.



### Model-2

In the same illustration if the S.D. for completion time for jobs  $J_1, J_2$  and  $J_3$  are taken as 5, 4 and 6 and the S.D. for manhours for clusters  $C_1, C_2$  and  $C_3$  are 6, 4 and 3 respectively, then the solution is obtained as follows along with the objective function value of 455h.

$$\begin{array}{lll} x_{11} = 18 & x_{12} = 1 & x_{13} = 1 \\ x_{21} = 7 & x_{22} = 17 & x_{23} = 1 \\ x_{31} = 5 & x_{32} = 7 & x_{33} = 18 \end{array}$$

Analysis similar to the one discussed in example of Model-1, can also be done here.

### 7. CONCLUSION

In this paper a detailed study of recruitment based on cluster analysis technique with an application of Linear Stochastic Programming Problem is considered. Though the formulation tends to Stochastic nature, it has been drastically brought down to the form of LPP through Sequential linear programming technic. The theory of Cluster Analysis enables us to sort out the best group of persons from the population based on the efficiency in completion of jobs, it yields a more accurate result when Cluster Analysis technique is applied with LSPP. The model developed can also be modified with more probabilistic constraints.

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